



Chocolats Halba - Facts and Figures

Long tradition

- Head office: Pratteln, Switzerland
- 278 employees
- Founded in 1933 by Messrs Hallheimer and Baer in Zurich;
Taken over by Coop in 1972; fully integrated into the Coop Group in 2004
- Move: 2017/2018 from Wallisellen (former head office) and Hinwil to the new Coop production and quality centre in Pratteln
- Merger: in autumn 2017 merged with the Coop division Sunray to form a new company Chocolats Halba / Sunray

Partners worldwide

- Production of Swiss premium chocolate for retail and industry
- Product range: Chocolate bars, confiserie items, Easter and Christmas specialities, semi-finished products
- Sales volume: 16,500 tonnes; Sales: CHF 135 million
- 44% sales at Coop: bars, balls, chocolate sticks, etc. for Coop own-label brands Naturaplan, Qualité & Prix, Prix Garantie, Karma, Chocolatier Suisse
- 56% sales with other customers around the world – incl. in Switzerland, Germany, France, the Netherlands, USA, Canada, New Zealand, China
- Factory shops Schoggihüsli in Pratteln and Hinwil

Direct cooperation

- 80% sales generated with products with labels (in particular Bio Suisse, Fairtrade, Utz, Carbon Neutral Product)
- 100% sustainable cocoa beans from direct cooperation with small farming cooperatives in Ecuador, Honduras, Peru, Ghana
- Projects for sustainable cocoa farming in all four countries of origin of the cocoa
- Climate-neutral production since 2011: emissions are compensated by reforestation, planted up to 150 trees per day in cocoa growing area
- Winner of the Swiss Ethics Award 2018 for the Ecuador project

Media contact:

www.chocolatshalba.ch / www.schoggihuesli.ch

communication@halba.ch

Tel. +41 61 825 91 44